COURSE TITLE: DIG 2131C: Digital Imaging (3 credits)
TERM: Spring 2026
INSTRUCTOR: Annemarie Poyo Furlong
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OFFICE HOURS: Fridays and by appointment

(NOTE: All email communication should be conducted via Canvas. Please use the UF email address only in case of an emergency and/or you are unable to access Canvas email. Instructor will respond to emails within 24 hours.)

COURSE DESCRIPTION

DIG2131C: Digital Imaging is an online studio art class exploring the aesthetic, technical, and conceptual practices of image making with digital media within the context of contemporary art. Students will examine how to perceive, communicate and make digital images in visual culture, with an emphasis on the experimental and conceptual. Course topics are addressed through lectures, software tutorials and exercises, readings, videos, review of artists and artworks, brief reflective writings, projects, and critiques.

This class is asynchronous with assignments due weekly, except for three synchronous (real time) small group critiques that will occur via Zoom (students will have the option to select from several critique times).

COURSE OBJECTIVES

Students will demonstrate an understanding of the following concepts and skills:

- Two-dimensional imaging concepts of composition and aesthetics
- Digital image capture and creation fundamentals
- Software fundamentals: Adobe Photoshop, Illustrator, and Premiere Pro
- Research methods to inform visual art-making practice
- Project development/process documentation
- Visual literacy and critical thinking skills through participating in critiques

MATERIALS AND LEARNING RESOURCES

Required Materials:

- Access to digital camera (preferably) or camera phone to create still images and video.
- Access to software: Adobe Photoshop, Adobe Bridge, Adobe Illustrator, Adobe Premiere Pro, and Adobe Acrobat Reader or Acrobat Pro.
- Storage for your work via the cloud and / or an external hard drive. **Save your work often.** Technology fails and programs often crash. Technology failure is not a valid reason for late work.
- Three-button mouse is strongly recommended; this will greatly increase your productivity with digital imaging software.
- Required (free) registration with LinkedInLearning: https://elearning.ufl.edu/supported-services/linkedin-learning/
- Required (free) registration with Vimeo or YouTube.
- Optional: Digital drawing tablet, USB Headset with microphone or earbuds for participating in critiques we will conduct via Zoom.

Other Materials:

Videos, websites, reading, and other materials for DIG2131C are provided via link or pdf within each lesson.

Technical Requirements:

You should have no problem connecting to and using e-Learning in Canvas if you have a compatible browser and Internet connection (preferably a broadband connection such as cable or DSL). The officially recommended technical requirements for e-Learning in Canvas are described here:

https://elearning.ufl.edu/student-help/student-help-faqs/

We will utilize the video conferencing service Zoom for three synchronous (real-time) critiques. For more info about Zoom:

https://video.ufl.edu/conferencing/zoom/

Other Recommended Software:

- Microsoft Word – For submitting writing assignments. **Please do not use Apple's Pages or Keynote software as both programs appear to present problems when translating files in Canvas.**

Note: UF students may download free copies of Office 365 ProPlus, which provides access to Microsoft Office products such Word, PowerPoint, etc. For more information:

https://cloud.it.ufl.edu/collaboration-tools/office-365/

Keep in mind that if you use the software available via Office 365 ProPlus, you should save the assignments on your computer and submit them directly to Canvas as .docx files (rather than as links to the Office 365 ProPlus site).

Technical Support for e-Learning:

- **UF Help Desk** (24/7): http://helpdesk.ufl.edu/
- **Phone:** (352)392-HELP (4357)

NOTE: University of Florida will NEVER request or email you for your GatorLink password.

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COURSE SCHEDULE

Week 1
Intro to Digi Art

Week 2
Hello Photoshop

Week 3
Photoshop

Week 4
Project 1 Rough Draft Submission
Photoshop

Week 5
Project 1 Submission
Critiques

Week 6
Hello Illustrator

Week 7
Illustrator

Week 8
Illustrator

Week 9
Project 2 Rough Draft Revised Submission

Week 10
Spring Break

Week 11
Project 2 Submission
Critiques

Week 12
Hello Premiere Pro

Week 13
Project 3 Rough Cut Submission

Week 14
Project 3 Fine Cut Submission

Week 15
Critiques

METHOD OF INSTRUCTION

The primary instructional methods for this course are lectures, software tutorials (via [LinkedIn Learning](#)), and exercises; readings, videos, review of artists and artworks, brief reflective writings, projects, and critiques. Due dates for all learning activities are provided in the Course Modules, Assignments, and Discussions.

Three major projects will be completed. At the conclusion of each project, there will be a formal critique to discuss the work. Critiques will provide an opportunity to use imaging vocabulary, recognize opportunities for improvement, and develop effective imaging strategies.

The challenge for this course will be to create ambitious artworks that are strong in concept and aesthetics and are satisfying to you as an artist.

CRITIQUES

Critiques for an art class are the equivalent of exams for non-art classes. Failure to attend or participate in a critique will adversely affect your grade. If you are ill on a critique day, you must submit a doctor's note.

EVALUATION AND GRADING CRITERIA

Breakdown of grades:
Project 1 - 20%
Project 2 - 20%
Project 3 - 25%
Exercises + Reflective Writings - 35%

Projects will be graded on their success in the following areas:
30% - Technical skills, craftsmanship, following assignment guidelines
30% - Concept
30% - Experimentation and risk taking
10% - Brainstorming, research, feedback + reflection posts

Assignments are to be submitted on the date due; late assignments will be penalized 10% per day late. Assignments that are more than two days late will not be accepted. Projects **will not be accepted after the due date** without prior permission. To pass the course, students must participate in critiques and all Projects must be completed. Make-up of assigned work due to extenuating circumstances must be completed within 2 weeks of absence.

All work must be completed and submitted by Friday, April 24, 2026 in order to receive credit.

GRADING SCALE

A   100–94: superior work; all criteria have been surpassed in a distinguished manner
A-   93–90: superior work; all criteria have been surpassed
For a grade of A or A-, you must do superlative work: careful attention to craft and presentation. The originality of idea and execution of the piece work together. You have thoroughly documented your process and have presented your process in a manner that is easy to comprehend. You went beyond merely solving the problem. One who performs at this level is visibly outstanding; work is outstanding in every respect.

B+ 87-89: very good work; all criteria have been surpassed
B   83-86: above average work
B-   80-82: slightly above average work
For a grade in the range of B+, B, B-, you must do very fine work: almost superlative. A few minor changes could have been executed to bring the piece together. You documented your process and presented the ideas that went into making the piece, but the presentation was not totally clear or thorough. You went beyond merely solving the problem. The solution to the problem and idea were well planned. Execution is well done.

C+ 77-79: adequate, average work
C   73-76: adequate work
C-   70-72: less than adequate work
For a grade in the range of C+, C, C-, you have done average work: slipping in levels of originality, craft and presentation. The piece does not function as a unified whole or statement, yet effort was made. Your process work is minimal and not particularly reflective. You have solved the problem; however, the requirements of the problem are met in a relatively routine way.

D+ 67-69: barely meeting criteria
D   63-66: barely meeting criteria
D-   60-62: barely meeting criteria
You have solved the problem or addressed part of the problem, but there is much room for improving skills and developing concepts further. You neglected basic craftsmanship skills and depth of conceptual development. You have submitted the bare minimum of process work, and the lack of process has impacted the poor conceptual development and/or technique in the work.

E = Unacceptable work and effort

For a grade of E, no work was submitted or the work submitted was inadequate; the requirements of the problem were not addressed. The piece represents careless and / or incomplete effort. Work is substandard.

Incomplete Policy

UF policy dictates that an incomplete grade (or "I") may only be given in situations in which a student is in "good standing" in a course but is unable to complete the course requirements due to mitigating circumstances. In cases where an "I" is given, the student and faculty member must create a contract that clearly defines what the student must do to remove the "I" grade. If the work is not completed by the end of the next term, and the "I" grade is not changed via a grade-change form, the "I" grade is automatically converted to an "E" grade.

COURSE POLICIES

Participation

Participation is key to successful learning online. You should expect to spend approximately six to ten hours per week on classwork, (e.g, practicing with the software, reading, research, and making art).

This course includes both asynchronous and synchronous learning activities. During most of the term, you will engage in the course asynchronously on your own schedule with weekly due dates. **Additionally, there will be three live synchronous critiques (students will have the option to select from several critique times) using the video conferencing service Zoom.** Critiques for an art class are the equivalent of exams for non-art classes. Failure to attend or participate in a critique will adversely affect your grade. If you are ill on a critique day, you must submit a doctor's note**.**

Academic Policies & Resources

Please review UF's academic policies and resources for students here: https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/. Note that as a student in an online course, you have access to the same student support services as on-campus students. For course content questions, contact your instructor. For technical issues, please contact the UF Computing Help Desk at (352)392-HELP (4357) or visit http://helpdesk.ufl.edu.

Policy on Generative AI

To ensure all students have an equal opportunity to succeed and to preserve the integrity of the course, students are not permitted to submit text that is generated by artificial intelligence (AI) systems such as ChatGPT, Bing Chat, Claude, Google Bard, or any other automated assistance for any classwork or assessments. This includes using AI to generate answers to assignments, exams, or projects, or using AI to complete any other course-related tasks. Using AI in this way undermines your ability to develop critical thinking, writing, or research skills that are essential for this course and your academic success. Students may use AI as part of their research and preparation for assignments, or as a text editor, but text that is submitted must be written by the student. For example, students may use AI to generate ideas, questions, or summaries that they then revise, expand, or cite properly. Students should also be aware of the potential benefits and limitations of using AI as a tool for learning and research. AI systems can provide helpful information or suggestions, but they are not always reliable or accurate. Students should critically evaluate the sources, methods, and outputs of AI systems. Violations of this policy will be treated as academic misconduct. If you have any questions about this policy or if you are unsure whether a particular use of AI is acceptable, please do not hesitate to ask for clarification. (excerpted from University of Texas, Center for Teaching and Learning website https://ctl.utexas.edu/chatgpt-and-generative-ai-tools-sample-syllabus-policy-statements)

Changes to the Syllabus

The instructor reserves the right to make changes to the course syllabus and course schedule. Should changes become necessary, students will be notified via Canvas email.